

President's Message

Happy Fall Everyone!

I am happy to hear that many of you are taking advantage of our “year of free membership.” For those of you who haven’t done so yet, please be sure to renew your membership. Again, the only requirement for your “free year of membership” is that each person must fill out a membership application. There is a membership application on page 7 of this newsletter and completed forms can be returned to Dominic, our Treasurer. I’d also like to encourage you to get your colleagues and business associates to join our membership.

As the cold starts to move in, sign up for a hot breakfast and 3 CPEs at our upcoming November 8th meeting. This meeting will be our annual meeting on Ethics. This is a co-sponsored event with the Institute of Internal Auditors - Lehigh Valley Chapter. This year we will have Edward Longazel and Kyle Midkiff speak to us regarding ethics and professional conduct for CFEs and CPAs along with ethics related issues in healthcare. There will be time for questions and answers through this discussion. Please be sure to register by November 1st with Dominic, treasurerlvacfe@gmail.com.

The spring events are still in the planning phases and are sure to be exciting and informative. Please watch the newsletter for additional details on those events as they transpire.

I welcome any and all input our members have on improving the chapter. Please don’t hesitate to reach out to me directly to discuss your ideas. I can be reached by email at president.lvacfe@gmail.com.

Thank you for your support of the Lehigh Valley Chapter ACFE!

Best Regards,

Kristin Sommer, CFE

Chapter President 2011-2013

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Special points of interest:

- ◆ Free Membership for 2012-2013 Chapter Year (See Page 5)

2011-2012 Officers / Board of Governors

Officers	Governors
Kristin Sommer — President	Joe Blisko - John Falk
Anu Ghai — Vice President	John Kalafut - Tom Marakovits
Dominic Abruzzese — Treasurer	Megan McLaughlin - Kathy Nesfeder
Maria Lindler-Steinke — Secretary	Jim O'Neill - Matt Orr
Jim Mahoney — Training Director	Todd Patterson - Heather Stadalman



Calendar of Events

Date	Event Details
November 8, 2012 Breakfast Meeting	Topic: Ethics and Healthcare Related Issues Speakers: Ed Longazel and Kyle Midkiff Location: Lafayette College CPE: 3 Credits
January 2013	Topic and Speakers to be determined
March 2013	Topic and Speakers to be determined
April 19, 2013	Annual All Day Seminar Topic and Speakers to be determined
May 8, 2013	Annual Chapter Meeting, Elections for 2012-2013 Social Event Location: Lehigh Valley Iron Pigs Coca Cola Park Picnic Pavilion

Register now
for the November
meeting on
Ethics



November 8, 2012 Meeting: Ethics and Healthcare Related Issues

Event Agenda / Schedule:

8:00 am — 8:30 am - Registration/Breakfast

8:30 am — 12:00 pm - Presentations

CPE: 3 CPE credits from the ACFE (including 2 credits in Ethics)

Location: Lafayette College

Topic Abstract: The session will cover ethics and professional conduct for CFEs and CPAs along with ethics related issues in healthcare. Both Federal Privacy legislation (HIPAA) and state privacy considerations will be addressed. The session will also include a review of:

- Controls and tools for prevention and detection of privacy breaches;
- Privacy risks confronting the CFE and CPA in investigations and audits;
- The impact of the state breach acts on the CFE and CPA; and
- Conflicts of interest.

Speakers: Edward Longazel and Kyle Midkiff

Ed is the Chief Compliance and Privacy Officer at the Drexel University College of Medicine in Philadelphia. Ed, who is certified in Healthcare Compliance and Healthcare Research Compliance, directs auditing, monitoring, education, Federal sanction check operations, and hotline investigation and response activities for the largest private medical school in the U.S. Ed earned his B.A. and ROTC commission into the Army Medical Service Corps at Temple University. He earned a Master of Health Administration from Penn State.

Kyle is a Managing Director at Smart Devine, a forensic accounting firm located in Philadelphia. She specializes in forensic accounting and litigation services. Kyle has testified as an expert witness in cases involving healthcare whistleblower and false claims actions. She has also published various articles on fraud and frequently lectures on fraud prevention and detection. Kyle is a CPA, CFE, and is Certified in Financial Forensics (CFF).

Registration Contact:

Please pre-register with Dominic Abruzzese at treasurerlvacfe@gmail.com or via phone at 484/896-5103. Advance payment can be sent to Dominic (ACFE Treasurer) at 627 Chestnut Street, Emmaus, PA 18049.

Payment will be accepted at the door, but pre-registration is required by November 1, 2012. Individuals who register but do not attend are responsible for payment if they do not cancel by November 1.

Cost:

\$30 members

\$35 non-members

\$20 students/law enforcement/retirees

Sponsors:

This event is jointly sponsored by the Lehigh Valley ACFE and the Lehigh Valley IIA.

Meet the Members

John Falk—Deputy Controller, County of Lehigh

Current LV ACFE Governor and Former LV ACFE President, Treasurer, and Training Officer

Q: Describe your education and work experience.



A: After finishing Lehigh Carbon Community College and getting married at age 21 to my bride Mary Ann in 1974 (38 years and still smiling), I started my working career as a union steelworker at Bethlehem Steel. In 1979, I graduated from Moravian College after attending evening classes for about four years. In my last class, I was fortunate enough to sit next to an auditor from Bethlehem Steel who told me they were looking for additional staff. I started in the Internal Audit Department in October of 1979. From 1979 through 1986 I had many opportunities to work on fraud-related audits...culminating in a fraud examination that resulted in a \$7 million recovery. In 1988, I accepted the Deputy Controller position at Lehigh County knowing that the future of Bethlehem Steel was at risk. Again, at the county, frauds were uncovered, some leading to prosecutions, trials, and expert witness testimony. Many of the fraud examinations I have been involved in have become educational tools I use in a class I developed a few years ago called "Fraud Examination". I have taught this class at Lehigh University and at DeSales University.

Q: What do you enjoy most about your current position? And what do you find most challenging?

A: As you know, if you are involved in the successful investigation of occupational fraud, there is a certain degree of professional satisfaction – as we say, it's why we come to work every day. But the biggest challenge we all face is how to deploy limited resources to prevent/detect fraud in our organizations. With a shrinking workforce comes more risk. Controls are always under attack, collusion and management override occurs. This stuff is a constant concern and challenge.

Q: How was the chapter formed? What were the goals of the founding members?

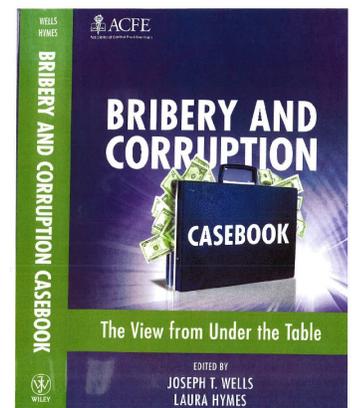
A: The ACFE Lehigh Valley Chapter was born around ten years ago after a few fraud examiners obtained CFE certification. John Tota, the first LV ACFE chapter President, a CFE from Dun & Bradstreet, contacted me and others to meet to discuss forming the chapter. We were very fortunate to have energetic and founding CFEs like John Kalafut, Lance Hawk, and Eleanor Jacobs among others. Our goal was to provide a forum and a focus on fraud-related education and to offer a local professional network for fraud discussion. I believe

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Congratulations to Gary Gaugler!

Lehigh Valley ACFE member Gary Gaugler authored Chapter 11 of the recently published *Bribery and Corruption Casebook: The View from Under the Table*. This book is a collection of stories written by the fraud examiners who investigated the cases. Congratulations, Gary, on this great accomplishment!

An book excerpt containing Gary's contribution is attached to the e-mail forwarding this newsletter.



Free Local Chapter Membership

Please enjoy complimentary membership in the LV ACFE for the 2012-2013 chapter year. To become a member or to renew your membership, simply complete the membership application found on page 8 and forward to our Treasurer, Dominic Abruzzese at treasurerlvacfe@gmail.com or 627 Chestnut Street, Emmaus, PA 18049.

Please note that dues for the national organization are collected separately. This offer is for local chapter dues only.



Get Involved with our Local Chapter

Have you been thinking about getting more involved with our local chapter? Would you like to get to know our membership? Do you have suggestions on how to improve our chapter and our chapter events and trainings?

If you answered yes to any of these questions, we have opportunities for you!

- **Attend Board Meetings**—The Officers and Board of Governors have scheduled regular meetings for the upcoming chapter year. All members are invited to attend. Participation is encouraged, however, voting is reserved for Board members. Meetings are scheduled from 9:00 am—12:00 pm on the following dates:

- Thursday, October 18, 2012—T-Mobile USA (1685 Valley Center Parkway, Suite 100, Bethlehem)
- Thursday, January 10, 2013
- Thursday, March 14, 2013
- Thursday, June 13, 2013

Meeting locations will be determined and announced in the newsletter.

This is a great opportunity for members to share ideas on how we may improve the chapter. For those who may be considering serving as officers or board members, this is an excellent opportunity to gain valuable insight as to the roles of the officers and board members.

- **Participate in the new Membership Committee**—Governor Kathy Nesfeder has volunteered to lead this team which will contact new members to welcome them to the organization. If you are interested in serving on this committee, please contact Kathy at KMNesfeder@pplweb.com.



New CFEs and Other Professional Accomplishments

If you or someone you know obtains the CFE certification, starts a new job, is promoted, or earns any type of professional recognition, please notify Maria Lindler-Steinke at secretary.lvacfe@gmail.com. We'd like to share your successes with our membership by publishing announcements in the newsletter.

Other Local Chapter Events

CENTRAL PENNSYLVANIA CHAPTER

DATE: **Wednesday, October 17**

(7:30 am—4:30 pm)

EVENT: 2012 PACFE Annual Conference

TOPICS:

- Hot Topics in Pennsylvania Fraud
- Investigative Resources: A Unique Look at Internet Techniques
- Investigating Waste, Fraud, and Abuse
- Kinesic Interviewing: Tactics for Forensic Deception Detection
- Public Corruption
- Fraudulent Identification Schemes

LOCATION: Giant Community Center (Camp Hill, PA)

REGISTRATION: <http://www.pacfe.org/>

CPE: 8 credits

DATE: **Thursday, November 15** (6:00 am—8:30 pm)

TOPIC: Developing a World Class Ethics Program

LOCATION: Giant Community Center (Camp Hill, PA)

REGISTRATION: <http://www.pacfe.org/>

PHILADELPHIA CHAPTER

DATE: **Monday, December 3** (7:30 am —5:00 pm)

EVENT: 20th Annual All-Day Fraud Training Conference

TOPICS:

- Healthcare Fraud Enforcement: Trends, Laws & Techniques
- CFEs: Ethical Vanguard by Default or Design?
- Affinity Fraud: The Betrayal of Faith, Hope, and Trust

LOCATION: Doubletree Hotel (Philadelphia)

REGISTRATION: <http://www.philaacfe.com/>

CPE: 8 credits

COST: \$250



Meet the Members (continued from Page 4)

this original goal remains today. Over the years, interest in the ACFE chapter has continued to increase due to this focus on fraud education and professional networking. As to the future, we are fortunate that quality professionals from many diverse fraud-related backgrounds continue to volunteer for ACFE leadership. We are also fortunate to maintain a strong relationship with our auditing colleagues in the IIA. Together, our periodic joint training increases value for both chapters' memberships.

The CFE is a valuable credential and membership in the Lehigh Valley ACFE is a valuable resource to me professionally and personally. I'm proud to be a part of the chapter and look forward to assisting in continuing chapter success.

Q: Name one thing that not many people know about you.

A: Ok, there is one thing...up until I turned 50 (about 10 years ago) I was a (fast pitch) softball pitcher in leagues in the Lehigh Valley. There was a stint in the 80s when our team won several city championships. After about 35 years of participation (and significant wear-and-tear), I finally hung-up my cleats.

Other Local Chapter Events (continued)

NEW YORK CHAPTER

DATE: Friday, October 19 (7:45 am—5:00 pm)

EVENT: Whistleblower Conference

TOPICS:

- Domestic and International Whistleblower Actions and Other Developments
- Conducting Whistleblower Investigations after Dodd-Frank Act
- Panel Discussion: Ethics and Other Challenges
- Consumer Financial Protection Bureau's Whistleblower Outreach and Other Insights
- Law Enforcement and Whistleblowers
- Commodities Futures Trading Commission's Outreach to Whistleblowers and Other Insights

LOCATION: John Jay College of Criminal Justice (New York, NY)

Registration: <http://www.nycfe.org/>

CPE: 8 credits

COST: \$195

NEW JERSEY CHAPTER

DATE: Thursday, November 15

TOPIC: To be announced

LOCATION: Holiday Inn (Carteret, NJ)

Registration: <http://www.acfenj.com/>

CPE: To be announced

COST: \$45/\$30 students



International Fraud Awareness Week -

November 11-17

International Fraud Awareness Week was established by the ACFE to encourage business leaders and employees to proactively take steps to minimize the impact of fraud by promoting awareness and education. The ACFE encourages supporters to host training opportunities, distribute information, and otherwise promote anti-fraud activities during the week.

Please visit FraudWeek.com for additional information and anti-fraud resources.

Link: <http://www.fraudweek.com/default.aspx>

Who Would You Like to Meet?

We hope you enjoyed our new feature, Meet the Members. Please e-mail Maria Lindler-Steinke at secretary.lvacfe@gmail.com with names of members you'd like to see profiled.

Association of Certified Fraud Examiners

Lehigh Valley, PA Chapter #103 MEMBERSHIP APPLICATION

The information you provide in this section may be printed in the Chapter Directory.

Name _____ Nickname _____
Professional Certifications _____
Job Title _____
Employer _____ Group Sponsor _____
Preferred Mailing Address: Office _____ Residence _____
Street _____
City _____ State _____ Zip Code +4 _____
Telephone: Office: () _____ Fax: () _____
Residence: () _____ E-Mail: _____

Chapter Member Dues: \$25.00 (MUST BE A CFE or National Member)

A Member is required to be a Certified Fraud Examiner or an Associate Member of the National Association. A Member is eligible to vote and hold office in the Chapter and is eligible to participate on Chapter Committees.

Chapter Affiliate Dues: \$30.00 (NON-CFE DUES)

An Affiliate is not required to be a Certified Fraud Examiner and is not eligible to vote or hold office. An Affiliate is eligible to participate on Chapter Committees. Membership in the National Association is optional.

Group Membership:

A group member is required to be sponsored by a Chapter Member or a Certified Fraud Examiner and is not eligible to vote or hold office. A group member is eligible to participate in all training events and on Chapter Committees. Membership in the National Association is optional.

Student Member/Law Enforcement: \$10.00

This membership is reserved for full time students enrolled in institutions of higher education, as well as federal, state, and local law enforcement employees.

Make checks payable to: "ACFE, Lehigh Valley Chapter"

Mail this application form and your check to:

*Dominic Abruzzese
627 Chestnut Street
Emmaus PA. 18049*

Annual Dues for the Lehigh Valley Chapter do not include annual dues for the Association of Certified Fraud Examiners.

If you would like additional information about the Association of Certified Fraud Examiners,
please call (800)245-3321 or write to: 716 West Avenue, Austin, TX 78701.

For local chapter questions, please call Kristin Sommer, Chapter President, at (610)317-4563

Membership Renewal __ New Membership Appl. __ Referred By _____

Signature _____ Date _____