

President's Message

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Special points of interest:

- Discount Pricing for ACFE Annual Conference (see Page 7)
- Ethics Bowl (see Page 9)

Thank you to all of those who attended our Fraud Risk Assessment meeting on Friday, February 22, 2013 at Coca-Cola Park. Jonathan Marks provided us with another stellar presentation regarding the fraud risk assessment process. He was able to give us different ways to think about the assessment process vs. following a check list. A special "Thanks" to Heather Stadalman for setting up the excellent speaker and venue!

We have 10 CPEs to give away yet this year! Please be sure to register for our upcoming meeting on Anti-Money Laundering. This event will be a breakfast meeting on Thursday, March 7, 2013 at Lafayette. This is worth 2 CPEs. Our All Day Event is set for April 19th, 2013 at DeSales. The committee did an excellent job of securing two great speakers in Tom Golden and Cynthia Hetherington. They will be speaking to us on vendor fraud, admission seeking interviews, and internet searching and online intelligence. This will be a must see for "Building your Investigative Tool Kit." Registration is open for both of these events; please see additional details and specifics on how to register in this newsletter.

Our end of the year event will be taking in an Iron Pigs game on Wednesday, May 8th, 2013. I hope you all can make it out to the ball park for a night of great good, fun, and a relaxing networking environment. This will also be our annual social for elections. If you are interested in getting more involved with the chapter, please consider being part of our board of governors or running for an officer position. If you have any questions or would like any more information please feel free to reach out to me at president.lvacfe@gmail.com. I encourage all of our members to get more involved in the chapter!

As always, I welcome any and all input our members have on improving the chapter. Please don't hesitate to reach out to me directly to discuss your ideas. I can be reached by email at president.lvacfe@gmail.com.

Thank you for your support of the Lehigh Valley Chapter of the ACFE!

Kristin Sommer, CFE

Chapter President 2011-2013

2012-2013 Officers / Board of Governors

Officers	Governors
Kristin Sommer — President	Joe Blisko - John Falk
Anu Ghai — Vice President	John Kalafut - Tom Marakovits
Dominic Abruzzese — Treasurer	Megan McLaughlin - Kathy Nesfeder
Maria Lindler-Steinke — Secretary	Jim O'Neill - Matt Orr
Jim Mahoney — Training Director	Todd Patterson - Heather Stadalman



Calendar of Events

Date	Event Details
March 7, 2013	<p>Breakfast Meeting</p> <p>Topic: Anti-Money Laundering</p> <p>Speaker: Glenn Dinetz</p>
April 19, 2013	<p>Annual All Day Seminar</p> <p>Topic: Building your Investigative Tool Kit: Vendor Fraud, Admission-Seeking Interviews, Internet Search Techniques and Online Intelligence</p>
May 8, 2013	<p>Annual Chapter Meeting - Elections for 2013-2014</p> <p>Social Event</p> <p>Location: Lehigh Valley Iron Pigs Coca Cola Park Picnic Pavilion</p>

Register now
for the March 7th
meeting on
Anti-Money Laundering
and Vendor Fraud



March 7, 2013 Meeting: Anti-Money Laundering

Event Agenda / Schedule:

7:45 am — 8:30 am - Registration/Breakfast

8:30 am — 10:30 am - Presentation

CPE: 2 CPE credits from the ACFE

Location: Lafayette College—Acopian Engineering Center, Room 315 (to the left of the parking deck)

Topic : Anti-Money Laundering and Vendor Fraud

Speaker: Glenn Dinetz—RGZ Solutions and Greystone Intelligence

Glenn Dinetz, MBA, CGEIT, CFE, CMC, is the COO of RGZ Solutions, a management consulting firm headquartered in New York City, where he is responsible for the Governance Risk and Compliance practice. He is also the founder and Managing Director of Greystone Intelligence, a New Jersey licensed detective agency focused on white collar crime, corporate investigations, and digital forensics.

Glenn earned an MBA in Accounting from Rutgers Graduate School of Business. His career spans law enforcement, accounting, management consulting, and executive roles. He has worked as a Special Investigator in the White Collar Crime Unit for the New Jersey Division of Criminal Justice and as a partner at both KPMG Peat Marwick and Deloitte Consulting.

Glenn serves on the Board of Directors for the New Jersey ACFE chapter and is also a Board member and Executive Vice President of the New Jersey Licensed Private Investigators Association.

Topic Abstract:

- Brief overview of Anti-Money Laundering (“AML”) and where it fits into the taxonomy of fraud and economic crime
- U.S. Regulatory overview on the necessity for financial services AML programs including the regulatory landscape (which agency is focused on which AML aspect)
- Explanation of Know Your Customer (“KYC”) and Enhanced Due Diligence (“EDD”) processes as they relate to AML
- Case Presentations: Two large banks—what happened and where CFEs have opportunities for work
- The major role that technology plays

Registration Contact:

Please pre-register with Dominic Abruzzese at treasurerlvacfe@gmail.com or via phone at 610-751-3747. Advance payment can be sent to Dominic (ACFE Treasurer) at 627 Chestnut Street, Emmaus, PA 18049.

Payment will be accepted at the door, but pre-registration is required by March 4, 2013.

Individuals who register but do not attend are responsible for payment if they do not cancel by March 4.

Cost:

\$30 members

\$35 non-members

\$20 students/law enforcement/retirees

April 19, 2013 All Day Seminar: Building your Investigative Tool Kit— Vendor Fraud, Admission-Seeking Interviews, Internet Search Techniques and Online Intelligence

Event Agenda / Schedule:

7:15 am — 8:00 am - Registration/Breakfast

8:00 am — 4:00 pm - Presentations (Lunch will be served at 12:00 pm)

CPE: 8 CPE credits from the ACFE

Location: DeSales University (2755 Station Avenue, Center Valley, PA)

Topic Abstract:

- **Vendor Fraud:** Overview and red flags of vendor fraud, how to distinguish between real, bogus, and altered invoices, and data mining.
- **Admission-Seeking Interviews:** Planning the interview, interpreting body language, interview questions, dealing with objections and lack of responses, and getting the admission.
- **Internet Search Techniques and Online Intelligence:** Internet investigations via auction websites, public information/open sources, and intelligence operations.

Speakers: Tom Golden, MBA, CPA, CFE and Cynthia Hetherington, MLS, MSM, CFE

Tom Golden is a retired PricewaterhouseCoopers partner and former Partner-In-Charge of the Midwest Region Investigations & Forensic Services practice. He resides in the Chicago area.

Tom has a national reputation in forensic accounting and fraud investigations. He has been quoted in a number of major world-wide publications including *USA Today* and *Business Week* and he was featured on *The CBS Evening News with Dan Rather* shortly after the Enron scandal came to light. Tom has extensive experience in testifying and is a frequent presenter for both U.S. and foreign corporations and the Federal government, including the FBI and IRS.

Tom was the lead author of the award-winning John Wiley & Sons book *A Guide to Forensic Accounting Investigation*, now in its 2nd Edition. He is a CPA and Certified Fraud Examiner, former chairman of the Board of Regents for the Association of Certified Fraud Examiners and has been given the ACFE's highest honor by being named Regent Emeritus. Tom was an adjunct professor at DePaul University in Chicago after he developed and taught the school's first Forensic Accounting graduate course in 2002.

(continued on next page)

April 19, 2013 All Day Seminar (continued)

Cynthia Hetherington has more than 20 years of experience in research, investigations, and corporate intelligence. She is the founder of Hetherington Group, a consulting, publishing, and training firm focusing on intelligence, security, and investigations. Cynthia most recently was the leader of Aon Consulting's Corporate Strategic Intelligence group.

Cynthia applies her expertise in library science and information systems to provide clients with strategic insight into research and complex investigations. During her career, she has assisted a vast number of clients with Internet investigations related to employee theft and intellectual property loss. Cynthia has also applied her research skills while conducting online and database research to uncover well-hidden relations between fraudulent associates, their assets, and secrets. She has experience overseeing international investigations for Fortune 500 companies and other organizations in the Middle East, Europe, and Asia.

A widely-published author, Cynthia authored *Business Background Investigations* (2007) and the *Manual to Online Public Records* (2008), published by Facts on Demand Press. She is the publisher of Data2know.com: Internet & Online Intelligence Newsletter and has co-authored articles on steganography, computer forensics, Internet investigations and other security-focused monographs. She is also recognized for providing corporate security officials, military intelligence units, and Federal, state and local agencies with training on online intelligence practices. In addition, Cynthia is an adjunct faculty member at the Federal Law Enforcement Training Center, where she teaches a program on cyber counterterrorism investigations.

Registration Contact:

Please pre-register with Dominic Abruzzese at treasurerlvacfe@gmail.com or via phone at 610-751-3747 . Advance payment can be sent to Dominic (ACFE Treasurer) at 627 Chestnut Street, Emmaus, PA 18049.

Payment will be accepted at the door, but pre-registration is required by April 12, 2013.

Individuals who register but do not attend are responsible for payment if they do not cancel by April 12.

Please note that if you are registering for the reduced rate, you must specify this at the time of registration.

Cost:

\$225 members/non-members

\$30 DeSales MBA Association members/students/law enforcement/retirees

Sponsors:

This event is jointly sponsored by the Lehigh Valley ACFE, the Lehigh Valley IIA, and the DeSales MBA Association.

May 8, 2013: Annual Chapter Meeting and Elections/Social



Please register now for our annual social and enjoy the May 8th Iron Pigs game. Registration is currently open for members and one guest and we'll keep a waiting list for additional ticket requests (first come, first served up to the maximum number of tickets).

Cost is \$15 per ticket, which includes admission and food.

Please pre-register with Dominic Abruzzese at treasurerlvacfe@gmail.com or via phone at 610-751-3747.

Other Local Chapter Events

CENTRAL PENNSYLVANIA CHAPTER

DATE: Thursday, March 14 (6:00 —7:30 pm)

EVENT: Evening Meeting (refreshments provided)

TOPIC: “Mail Fraud”

LOCATION: Giant Community Center (Harrisburg)

REGISTRATION: <http://www.pacfe.org/>

CPE: 1 credit

COST: \$20



New CFEs and Other Professional Accomplishments



Congratulations to **Megan McLaughlin** on her new job as Manager of Commercial Compliance at **Warner Chilcott**.

If you or someone you know obtains the CFE certification, starts a new job, is promoted, or earns any type of professional recognition, please notify Maria Lindler-Steinke at secretary.lvacfe@gmail.com. We'd like to share your successes with our membership by publishing announcements in the newsletter.

Welcome, New Members!

The Officers, Board of Governors, and the entire chapter membership would like to extend a warm welcome the following new members:

- Carrie Driscole (Ernst & Young)
- Steve Hobenshilt (Lehigh Valley Hospital)
- Ani Kechian (Sungard)
- Christopher Sorrentino (T-Mobile USA)
- Cassady Ward (T-Mobile USA)

Get Involved with our Local Chapter!

Have you been thinking about becoming more involved with our local chapter? If so, please attend our next **Board of Governors meeting**. It will be held on **Thursday, March 14th at 9:00 am** at T-Mobile (1685 Valley Center Parkway, Suite 100, Bethlehem). You can meet the board members, ask questions, share suggestions, or simply observe. The membership is always invited to attend these meetings. Please contact our President, Kristin Sommer, if you are planning to attend (president.lvacfe@gmail.com).

If you are interested in learning more about becoming a Board member or Officer for the upcoming chapter year, please contact our President, Kristin Sommer, for additional information (president.lvacfe@gmail.com).

Group Discount for 2013 ACFE Conference in Las Vegas

The ACFE is offering team registration pricing for the 24th Annual ACFE Fraud Conference and Exhibition in Las Vegas, NV to be held June 23-28, 2013.

Thanks to the support of the chapter, the current officers attended last year’s main conference. It was a great opportunity for learning and networking and we encourage the membership to consider attending. The main conference is only three days and it’s well worth the time.

Please note that **no payment is due with group registration**. The ACFE will bill each registrant. **The registration deadline is April 2, 2013.**



Team pricing is for groups of three, five, or ten people registering together from the same chapter.

Team Registration – Full Conference (June 23-28)

	3 or more	5 or more	10 or more
ACFE Member	\$1,250 (USD)	\$1,150	\$1,050
Non-Member	\$1,450	\$1,350	\$1,250

Team Registration – Main Conference (June 24-26)

	3 or more	5 or more	10 or more
ACFE Member	\$850 (USD)	\$800	\$750
Non-Member	\$1,050	\$1,000	\$950

Please contact Maria Lindler-Steinke at secretary.lvacfe@gmail.com or 610/317-4559 with questions or to register.

Meet the Members

Kathy Nesfeder—Senior Audit Consultant—PPL Corp.

Lehigh Valley ACFE Governor and Membership Committee Chair



Q: Describe your education and work experience.

A: I have my Bachelor's Degree in Business Administration with a concentration in Management and Organization--Cum Laude from Muhlenberg College.

I am a Certified Fraud Examiner (CFE) and received my Certification in Risk Management Assurance (CRMA) from the Institute of Internal Auditors (IIA).

I served as Vice President for the Lehigh Valley IIA for two years and as President for one year. I have been serving on the Board of Governors for the Lehigh Valley ACFE for the past two years. I also had an article published "The Path to Audit" in the IIA on-line magazine.

I worked at Victaulic for 30 years holding various positions such as Senior Audit Consultant, Manager of Administration, and Manager of International Logistics. I am currently employed at PPL as a Senior Audit Consultant.

Q: What do you enjoy most about your current position? And what do you find most challenging?

A: I really enjoy working for PPL. It is a wonderful company, well run, and the employees are very friendly and nice to work with. After working for the same company for thirty years, it has been challenging learning a new industry and all the business units of PPL.

Q: How long have you been a CFE and why did you decide to prepare for and obtain your CFE certification?

A: I joined the LV ACFE in 2007. In July of 2009 I went to the 20th Annual ACFE Conference and was so impressed with the conference, the speakers and the organization, I decided to pursue my CFE. I obtained my CFE certification in the Spring of 2010.

Q: How has the ACFE affected you professionally?

A: I believe having my CFE was instrumental in obtaining my current position at PPL.. Certifications provide individuals with additional skills to enhance their professional portfolio.

Q: Please tell us about the newly formed Membership Committee. What is your role and what will the committee be doing?

A: We recently formed a membership committee to contact members when they join the Lehigh Valley ACFE to welcome them, advise them about the National ACFE and provide them with networking opportunities. Debbie Bealer from PPL is working with me to develop a program to welcome new members and to promote the program to increase membership.

Q: Where do you see yourself in the future?

A: I hope to finish my career at PPL and after I retire, I may do some consulting work.

Q: Name one thing that not many people know about you.

A: Several years ago I travelled to County Clare, Ireland where my ancestors were from. Since then, I have been doing genealogy research on my family and have obtained marriage and birth records back to the mid 1800s.

THE FLEMING INSTITUTE FOR BUSINESS

2013 Ethics Bowl Competition

BUSINESS ETHICS FOR TOMORROW'S LEADERS

**DESALES UNIVERSITY CENTER
THURSDAY, MARCH 21, 2013
8:00 A.M.—5:00 P.M.**

Undergraduate and graduate students are offered an opportunity to develop a stronger understanding of business ethics by competing in team presentations based on a current business case study. The team presentations will be judged by a distinguished panel of business executives and professionals. Participants will learn more about ethical behavior in the business world and the Ethics Bowl Competition will offer both recognition and a monetary award to finalists.

IMPORTANT DATES

- Register at www.desales.edu/ethicsbowl
- Team registrations are due by January 15 and the case study and judging criteria will follow.
- Reconfirm attendance by March 14.



CONTACT:
Dr. Charles G. Jobs, Chair
Planning Committee

(610) 282-1100, ext. 1217



DESALES UNIVERSITY

DeSales University
2755 Station Avenue
Center Valley, PA 18034-9568
www.desales.edu/business

Association of Certified Fraud Examiners

Lehigh Valley, PA Chapter #103 MEMBERSHIP APPLICATION

The information you provide in this section may be printed in the Chapter Directory.

Name _____ Nickname _____
Professional Certifications _____
Job Title _____
Employer _____ Group Sponsor _____
Preferred Mailing Address: Office _____ Residence _____
Street _____
City _____ State _____ Zip Code +4 _____
Telephone: Office: () _____ Fax: () _____
Residence: () _____ E-Mail: _____

Chapter Member Dues: \$25.00 (MUST BE A CFE or National Member)

A Member is required to be a Certified Fraud Examiner or an Associate Member of the National Association. A Member is eligible to vote and hold office in the Chapter and is eligible to participate on Chapter Committees.

Chapter Affiliate Dues: \$30.00 (NON-CFE DUES)

An Affiliate is not required to be a Certified Fraud Examiner and is not eligible to vote or hold office. An Affiliate is eligible to participate on Chapter Committees. Membership in the National Association is optional.

Group Membership:

A group member is required to be sponsored by a Chapter Member or a Certified Fraud Examiner and is not eligible to vote or hold office. A group member is eligible to participate in all training events and on Chapter Committees. Membership in the National Association is optional.

Student Member/Law Enforcement: \$10.00

This membership is reserved for full time students enrolled in institutions of higher education, as well as federal, state, and local law enforcement employees.

Make checks payable to: "ACFE, Lehigh Valley Chapter"

Mail this application form and your check to:

*Dominic Abruzzese
627 Chestnut Street
Emmaus PA. 18049*

Annual Dues for the Lehigh Valley Chapter do not include annual dues for the Association of Certified Fraud Examiners.

If you would like additional information about the Association of Certified Fraud Examiners,
please call (800)245-3321 or write to: 716 West Avenue, Austin, TX 78701.

For local chapter questions, please call Kristin Sommer, Chapter President, at (610)317-4563

Membership Renewal __ New Membership Appl. __ Referred By _____

Signature _____ Date _____